



News

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FOR IMMEDIATE RELEASE

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CPFilms® Launches New LLumar® Auto Windscreen Film

*New Technology Protects from Solar Radiation and Lowers Cabin Temperature
Without Reducing Visibility*

ST. LOUIS (October 14, 2008) – Solutia Inc.’s (NYSE: SOA) CPFilms® subsidiary, the world leader in glass treatment film, today announced the launch of AIR Blue automobile windscreen film under its global LLumar® brand. AIR Blue dramatically reduces irreversible damage to human skin and vehicle interiors due to harmful ultraviolet (UV), visible, and infrared (IR) rays that penetrate ordinary window glass, while keeping the vehicle significantly cooler.

“While other films employ very dark tinting to achieve similar levels of solar energy rejection, AIR Blue’s color is light enough to meet visible light transmission laws for windscreens in most countries worldwide,” said Rainer Bechtold, global category director, automotive, CPFilms. “With AIR Blue in place, the vehicle and its occupants will be shielded from the effects of solar radiation, and the cabin surfaces will be cooler as well.”

Testing in harsh climates has demonstrated that installing AIR Blue film can keep a vehicle’s interior surfaces as much as 16 C (30 F) cooler when compared to an unprotected vehicle. This temperature reduction not only increases comfort, but it also reduces the use of a vehicle’s cooling system – helping to decrease fuel consumption. AIR Blue film also offers a high degree of optical clarity and low reflectivity, so it will not impede night driving vision.

“AIR Blue provides the ultimate in comfort and protection as well as an elegant look,” said Lisa Winckler, director, product development and technology, CPFilms. “With the advanced electronic systems in today’s vehicles, it is imperative that a window film allow optimum performance at all frequencies. AIR Blue achieves this standard, ensuring no signal interference from popular devices such as radios, GPS, keyless entry, cell phones and navigation devices.”

The unique technology used to produce AIR Blue (AIR80BLSRHPR) makes it the most state-of-the-art automotive film today. The film provides a proprietary non-metallized, non-conductive ceramic technology film with maximum heat rejection, maximum ultra-violet rejection, excellent optical clarity, and scratch- and corrosion-resistant properties.

Product Specifications (Solar Properties*):

Visible Light Transmittance: 78%
Total Solar Energy Rejected: 43%
Visible Light Reflected: 9%
Ultraviolet Rejected: 99.9 %
Infrared Transmission (1600 Nanometers): <11%
Infrared Transmission (1090 Nanometers): <17%

**Properties measured with film mounted to 3mm clear glass.*

CPFilms is the world's largest producer of window films, most of which are sold under the LLumar brand name. These films, which are professionally installed and warranted by the manufacturer, are available from a global network of LLumar dealers. For more information, go to www.llumar.com.

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Corporate Profile

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